

## Project report Agrarian internet platform „Feld&Hof“



The Agrarian internet platform Feld&Hof [www.feldundhof.com](http://www.feldundhof.com) is one of our latest projects. Therefore we would like to have closer look on their volunteering reality. Feld&Hof started in autumn 2010 and got very soon awarded as a innovative project. The platform offers farmers and companies the possibility to share, search and find needed agrarian tools or products. The service is free for farmers. The place for a volunteer is located in the rural area in lower Austria.

We asked the founder Katharina Fellnhofer how she got inspired for the Feld&Hof platform:

„While I was working on my dissertation at the parental farm, I was thinking about an easy solution for farmers to avoid long searches or all the phone calls to compare prices of products for the farm. On the one hand the free solution aims to simplify work and save time and on the other hand it aims to save money to strengthen the competitive ability of farmers. The worldwide web has developed to an ordinary used instrument for farmers in terms of information production (weather, market data etc.) and transmission (on-line banking, animal messages etc.). To date the idea was already distinguished several times. Luckily this project is supported by the academic founder service ACCENT, the Federal Ministry for traffic, innovation and technology and the Austrian research promotion company FFG in the context of „austrian electronics network.“

An intern at Feld&Hof is supporting the team in marketing activities and in administration and commercial activities of the used databases and will be accommodated in the farm house of the Fellnhofer family.

Feld&Hof is still open for applications to start an internship in March.  
Send your volunteers motivation letter and CV to [austria@grenzenlos.or.at](mailto:austria@grenzenlos.or.at)